

# FESTIVAL BUDGET - SATELLITE FESTIVALS

## Suggested budget for Festival of 1000 attendees

OLA seeks funding that is generally used to cover the costs of workshops and travel fees for the Authors/Illustrators. It is the responsibility of the local committee to seek local sponsorship and funding, along with the help of OLA staff.

<b>REVENUE</b>	<b>Estimates</b>
Ticket Sales (\$11-\$15/ticket, plus HST)	\$11,000-\$15,000
Potential Grant Funding	pending
Sponsorships	pending

<b>FIXED EXPENDITURES</b>	<b>Estimates</b>
Author Workshop Fees (10 authors X \$150)	\$1,500.00
Author Travel	\$2,000-\$5,000
Author Accommodations-Hotel	\$1,600.00
Venue hire	\$3,000-\$5,000
Technical Requirements-Equipment Hire	\$3,000.00
Hosts	\$500.00
Signage - authors, stage, autographing	\$1,000.00
Shipping of Materials/Prizes	\$300.00
Entertainment	\$1,000-\$3,000
Green Room Catering & Reception	\$1,500-\$3,000
Games	\$1,000.00

### OTHER SUGGESTED EXPENDITURES (Enhancements to the Festival)

Advertising	<p>These are suggestions to local organizing committees to help enhance their festivals. Depending on the community it will depend if there is a cost associated. We encourage the committees to reach out to their communities for these items, as they are often available and will make the event more enjoyable for the attendees.</p>
Promotional material	
Food Vendors on site	
Local/Provincial/Federal organizations	